

--33. A program storage device readable and executable by an auction apparatus for performing an auction method, the apparatus connected to a plurality of bidder terminals via a network, said method including the following steps:

providing information on a product to be auctioned via the network;

collecting a desired price for the product and a maximum margin of the price acceptable to pay proposed by each bidder via the network; and

if the desired price proposed by one of the bidder coincides with the desired price proposed by another bidder and the auction assumes a competitive state, for resolving the competitive state in accordance with the maximum margins proposed by the competitive bidders.

REMARKS

The Applicants request entry of the foregoing new claims.

Respectfully submitted,


Daniel J. Stanger
Registration No. 32,846
Attorney for Applicants

MATTINGLY, STANGER & MALUR, P.C.
104 East Hume Avenue
Alexandria, Virginia 22301
(703) 684-1120
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